

BUSINESS FOR SALE

DIGITAL MARKETING AGENCY



BUSINESS OVERVIEW

Servicing clients in Canada and the USA, this digital marketing agency has decades of proven profitability and, with the combination of key employees and processes in place, the opportunity for a semi-passive ownership role is present.

This business operated virtually prior to the pandemic so there was no effect on operations. Further, thanks to business and advertising being pushed online during 2020, the business was able to significantly increase their revenues and expect this to continue moving forward.

NORMALIZED FINANCIAL SUMMARY

	NORMALIZED REVENUES	EBITDA
PRO FORMA 2021	\$ 1,287,000	\$ 339,000
FYE 2020	\$ 1,092,000	\$ 157,000
FYE 2019	\$ 782,000	\$ 120,000
FYE 2018	\$ 779,000	\$ 202,000

SALE INFORMATION

Pacific M&A and Business Brokers Ltd. has been retained by the Shareholder of this business as exclusive advisors to manage the sale of the shares of the Company and its business as a going concern, on a cash-free, and debt-free basis.

A **Structured Transaction Process** will take place, with expectations of value considerations in the range of 5x Normalized Trailing Twelve Months.

All information requests by interested parties must be directed to Pacific, and subject to Pacific's acceptance of their Non-Disclosure and Transaction Financing Capacity.

For more information on this business, please contact:

PINO BACINELLO | CBI, M&AMI, CMEA, CSBA

MAXWELL WEBSTER | BUSINESS BROKER

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COMPANY PROFILE

Listing ID:	VANCOBC002-N526
Location:	Metro Vancouver, BC
Type of Entity:	Corporation
NAICS 5418:	Advertising and Marketing Services

HIGHLIGHTS

- Transportable virtual business
- Strong online reputation
- Reoccurring revenues (greater than 75%)
- Growth opportunities present
- Recognized brand
- Strong performance in specific niches

 **Pacific**
M&A and Business Brokers Ltd.

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Vancouver, Victoria, and Kelowna

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